

exocad Insights 2020: Second global event for dental technicians and dentists on March 12 - 13, 2020 in Darmstadt

Insights 2020: digital dentistry on an open software platform

DARMSTADT, Germany, October 30, 2019 - "A decade of digital innovation" is the motto for exocad's global event "Insights 2020" on March 12 - 13 March, 2020 at the darmstadtiun in Darmstadt. For the second time, the world-renowned dental software company exocad opens its doors in the city of science near Frankfurt am Main – and with good reason: "Here in Darmstadt, where our history began in 2010, we want to celebrate our company's tenth anniversary with the international exocad community in the context of a high-class CAD/CAM education event," said Tillmann Steinbrecher, CEO and co-founder of exocad, looking forward to the event.

For users of digital technologies in dental laboratories and dental practices, exocad has put together a varied program, with interesting lectures by internationally renowned speakers and numerous software sessions with exocad's team of experts. More than 40 international partner companies provide information about the latest trends in the CAD/CAM industry and, on Thursday evening, exocad's birthday will be celebrated with dinner and live music along with the international exocad community. Up to 850 dental technicians and dentists from Europe, North and South America, Asia, Africa and Australia are expected to attend Insights 2020.

"Together with dental technicians and dentists from all over the world, we want to experience the future of digital dentistry and make the unparalleled versatility of our software solutions accessible to everyone," explained CCO Novica Savic about the

Press Release

concept of Insights 2020. Michael Kohnen, Head of Global Support at exocad, added: "Participants can expect a first-class program with numerous incentives as well as diverse insights and highlights of the latest software release."

Insights 2020 focuses on the almost limitless possibilities of exocad's open software platform, on which intraoral and model scanners, milling machines, 3D printers and DVT devices from different manufacturers can be combined to form a consistent digital workflow. The digital workflow will be also reflected in the lectures on Thursday: From esthetic planning with *Smile Creator* to workflow-driven implantology with *exoplan* to the live implantation. Several renowned experts, among them Dr. Paulo Maló from Portugal, Uli Hauschild from Italy and Waldo Zarco Nosti from Spain, will demonstrate to the audience how the software can be used successfully in an interdisciplinary way and how digital workflows on exocad's open software platform can be designed more time-effectively, and ultimately more economically.

On Friday, the newest digital trends and compatible solutions will be presented in the sessions of the partner companies. In addition, the exocad software experts present numerous patient cases on *DentalCAD*, *exoplan* and *ChairsideCAD*. Users will be immersed in the depths of unsurpassed flexibility and design freedom à la exocad. Digital dentistry in the practice will be the subject of the clinical session intended specifically for dentists.

The conference language for Insights 2020 is English with simultaneous translation into German, Spanish, Italian, Russian and Chinese.

Press Release

During the program breaks, visitors will be able to check out the latest digital solutions from key exocad partners: Align, Amann Girrbach, Degree of Freedom, Medit, Shining 3D, Faro, GC, imes-icore, NextDent, Schütz Dental, smart optics, Aidite, Asiga, Bego, Bionnovation, CAD4D, CADstar, Carestream, CIM System, Conexão, Densio, Dental Direkt, DESS, DGSHAPE, Dynamic Abutment, Elos Medtech, envisionTEC, ic med, Infinident Solutions, Planmeca, Runyes, Ruthinium, Sinergia (Nobil Metal & New Ancorvis), NT Trading, Up3d, vhf, Vita, Voco, XtCera and others.

Further information and registration at exocad.com/insights.

About exocad GmbH

exocad GmbH is a dynamic and innovative software company committed to expanding the possibilities of digital dentistry and providing OEMs (Original Equipment Manufacturers) with flexible, reliable, and easy-to-use CAD/CAM software for dental labs and dental practices. exocad software has been chosen by leading OEMs worldwide for integration into their dental CAD/CAM offerings, and thousands of exocad *DentalCAD* licenses are sold each year. For more information and a list of exocad reseller partners, please visit exocad.com.