## **Press Release**



exocad GmbH

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## EXOCAD'S GLOBAL CAD/CAM CONFERENCE "INSIGHTS 2024" RETURNS TO PALMA DE MALLORCA

Top-tier dental congress to focus on networking, innovation and leadership

**DARMSTADT, Germany – June 30, 2023** – exocad, an Align Technology, Inc. company and a leading dental CAD/CAM software provider, today announced that Insights 2024, the company's fourth global gathering for dental labs and dentists, will be held in Palma de Mallorca, Spain, May 9–10, 2024, under the motto "Network. Innovate. Lead." Held every second year, the upcoming edition of Insights will include a full, two-day program of lectures from top-tier dental speakers, break-out learning sessions, new product launches, a comprehensive partner exhibition and an evening event at the modern Palau de Congressos de Palma.

At Insights 2024, attendees will have the opportunity to experience a diverse program of informative lectures by international speakers, software sessions with exocad's team of application specialists who will present highlights of the latest exocad software releases, and presentations by international companies on the latest CAD/CAM trends. More than 850 dental technicians and dentists from Europe, North and South America, Asia, Africa, and Australia are expected to attend the event.

"Insights 2024 brings together inspiring innovators in the dental field, top technology providers and members of our dedicated community from around the globe for two days of deep learning and connection," said Novica Savic, exocad CCO. "This dental congress is not just a career accelerator opportunity for lab technicians and clinicians, it's a fantastic event to share ideas and network with like-minded dental leaders."

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Insights 2024 will focus on the possibilities of digital dentistry using an open software platform. With exocad's open architecture, digital technologies like DVT, milling machines, 3D printers, intraoral scanners, face scanners and desktop scanners can be connected on a single software platform, allowing dental technicians and dentists to easily collaborate with one another, implement treatment concepts efficiently and predictably, and increase patient commitment. Over the two days of Insights 2024, attendees will experience a broad scope of possible solutions for the CAD/CAM-supported manufacturing of dental restorations and how to create seamless digital workflows.

exocad will offer a select number of early bird tickets at a discount of 249 euros plus VAT, a 100 euro discount on the regular price, and will have special deals for dental teams who purchase together as well as for students. These tickets will include access to all congress activities and the fully catered evening event. Early notification on ticket sales and event updates are available by signing up at <a href="mailto:exocad.com/insights2024">exocad.com/insights2024</a>.

Sessions will be held in English with simultaneous translations in German, Italian and Spanish.

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## **About exocad**

exocad GmbH, an Align Technology, Inc. company, is a leading dental CAD/CAM software provider. exocad vigorously pushes the boundaries of digital dentistry, providing flexible, reliable, and easy-to-use CAD/CAM software for dental labs and dental practices worldwide. More than 50,000 valued customers plan implants and create functional and refined restorations with exocad's *DentalCAD*, *ChairsideCAD* and *exoplan* software. exocad and *DentalCAD*, among others, are trademarks of exocad GmbH or one of its subsidiaries or affiliated companies, and are registered in the U.S. and other countries. For more information and a list of exocad reseller partners, please visit exocad.com.