

exocad GmbH

Natalia Gonsior
Marketing & PR Manager
Rosa-Parks-Straße 2
64295 Darmstadt, Germany
Phone +49 (0)6151 6294132
ngonsior@exocad.com
[exocad.com](https://www.exocad.com)

EXOCAD INSIGHTS 2024: DENTAL EDUCATION AMPLIFIED

Digital dental professionals from around the world gathered in Mallorca to take part in exocad's highly anticipated, two-day global event

DARMSTADT, Germany – May 10, 2024 – exocad, an Align Technology, Inc. company and a leading dental CAD/CAM software provider, successfully concluded Insights 2024, the fourth edition of its global digital dentistry event, under the motto “Network. Innovate. Lead.” The biennial meeting took place on May 9–10, 2024 in Palma de Mallorca, Spain.

“Our goal at Insights 2024 was to gather together professionals along the dental spectrum to learn from each other,” said Tillmann Steinbrecher, CEO at exocad. “With hundreds of attendees, 54 industry partners and expert speakers from around the world, I can confidently say that we achieved that. We explored the future of digital dentistry and fresh approaches to collaboratively improve outcomes.”

The educational CAD/CAM event included dental technicians, dentists, and industry partners from more than 45 countries. Insights attendees took part in informative presentations from top industry speakers and in-depth learning sessions, run by exocad software experts, for both clinical and lab audiences.

“This event offered attendees the chance to see which technology and treatment approaches are available to achieve more predictable results, faster workflows, and ultimately higher patient satisfaction,” said Novica Savic, CCO at exocad.

Press Release

exocad software lab and clinical sessions

At Insights 2024, exocad's software sessions focused on education and state-of-the-art workflows with exocad's *DentalCAD*, *ChairsideCAD* and *exoplan*. The new *Elefsina 3.2* release series took center stage.

International top speakers

At Insights 2024, dental technicians and clinicians passionate about digital workflows had access to career-accelerating insights from top industry experts. The lectures from well-known thought leaders from across the dental world included a presentation on the power of avatars in dentistry by Dr. Miguel Stanley, smile design insights from international experts like Dr. Guilherme Saavedra and Dr. Elaine Halley, and an exciting look at occlusion with Master Dental Technician (MDT) Edris Rasta. Dr. August de Oliveira lectured on 3D printing and exocad for the general dentist. A cutting-edge team approach, combining orthodontic and restorative treatment planning, led by the UK lab and dentist duo Kristina Vaitelyté and Dr. Eimear O'Connell, concluded the event with exocad's vision of the future.

Partner exhibition, partner sessions and software integrations

Over 50 top companies in dental materials, equipment, and CAD/CAM, answered questions and demonstrated equipment as part of the Insights partner exhibition. The 11 Insights Diamond, Platinum and Gold partners each held five dedicated sessions to showcase their innovations, present cases, launch new products, and share valuable ideas for the application of exocad software solutions, in connection with digital hardware.

Insights into the future

Visitors were particularly interested in the outlook for future products and services that exocad presented at the event. The company previewed its next release of its implant planning software *exoplan 3.2 Elefsina** and announced the inclusion of a new streamlined workflow for stackable guides. The company also provided its vision of the future previewing AI-based crown design and advanced visualization within exocad's *Smile Creator*.

Community, collection and connection

Insights 2024 provided a welcome opportunity to network in person with exocad experts and the dental industry. Following a rigorous educational agenda, attendees had the opportunity to unwind at the end of day one at a celebration with a "pearly white" theme. exocad once again

Press Release

offered attendees the chance to participate in a charity drive by selling special, limited-edition Insights T-Shirts. The company said the collected funds will again go toward supporting dental nonprofit organizations.

*Not yet available for sale in any market

###

About exocad

exocad GmbH, an Align Technology, Inc. company, is a leading dental CAD/CAM software provider. exocad vigorously pushes the boundaries of digital dentistry, providing flexible, reliable, and easy-to-use CAD/CAM software for dental labs and dental practices worldwide. More than 60,000 valued customers plan implants and create functional and refined restorations with exocad's *DentalCAD*, *ChairsideCAD* and *exoplan* software. exocad and *DentalCAD*, among others, are trademarks of exocad GmbH or one of its subsidiaries or affiliated companies and are registered in the U.S. and other countries. For more information and a list of exocad reseller partners, please visit exocad.com.